

| LEVEL OF DEPOSIT NIVEAU DE DÉPÔT | 10 Very Light Blonde Très Très Clair | 9 Light Blonde Clair | 8 Medium Blonde Moyen Clair | 7 Dark Blonde Clair Foncé | 6 Light Brown Clair Brun | 5 Medium Brown Moyen Brun | 4 Dark Brown Brun Foncé | 3 Very Dark Brown Très Très Brun | 2 Black Noir | 1 Very Dark Brown Très Très Brun | 0 Black Noir |
|--|--|----------------------------|-----------------------------------|---------------------------------|--------------------------------|---------------------------------|-------------------------------|--|--------------------|--|--------------------|
| 10 Very Light Blonde Très Très Clair | | | | | | | | | | | |
| 9 Light Blonde Clair | | | | | | | | | | | |
| 8 Medium Blonde Moyen Clair | | | | | | | | | | | |
| 7 Dark Blonde Clair Foncé | | | | | | | | | | | |
| 6 Light Brown Clair Brun | | | | | | | | | | | |
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| 2 Black Noir | | | | | | | | | | | |
| 1 Very Dark Brown Très Très Brun | | | | | | | | | | | |
| 0 Black Noir | | | | | | | | | | | |

DEEPSHINE CLEAR
DEEPSHINE REDUXE

*Depth depth dependent on level indicated with color base
*Based on an American Level System

*La profondeur des pigments dépend du niveau indiqué par les bases de couleur
*Basé sur l'Américain Level System

DEEPSHINE® GLOSS

1. Determine client's natural level, undertone and porosity.
2. Determine the desired level and tone. Mix in a bottle or bowl and brush. Deepshine Gloss follows this mixing and processing guideline:

| Service | Deepshine Gloss | Mixing ratio for developer | Developer Level | Minutes |
|--|------------------------------------|----------------------------------|---|--|
| Enhance, refresh, or blend grey For grey blending: Add 10 cc 10 or 12 to any formula | 1 cc (30 ml) | 1 cc (30 ml) | Deepshine Zero Lb Balancing Lotion | Up to 20 minutes 10 minutes with heat, 5 minutes cool down *Use heat only for grey blending or for deeper color results |
| Gloss/Flower | 1 cc (30 ml) | 1 cc (30 ml) | Deepshine Zero Lb Balancing Lotion | Up to 10 minutes Check process after 5 minutes |
| Base break | 1 cc (30 ml) | 1 cc (30 ml) | Deepshine Activating Lotion | Up to 10 minutes Check process after 5 minutes |
| Shine without or diffuse intensity with Deepshine Clear Create pastel tones | 1 cc (30 ml) Deepshine Clear | 1 cc (30 ml) | Deepshine Zero Lb Balancing Lotion | Up to 20 minutes |

*Always perform a strand test

Deepshine® Clear Dilution Chart

Dilute your formula with Deepshine Clear for more translucent results.
Follow the guidelines below for Formulation.

| | DEEPSHINE CLEAR | DEEPSHINE GLASS | ZERO-LIFT |
|------------------|-----------------|-----------------|-----------|
| MAXIMUM DILUTION | 1 cc | 1 cc | 2 cc |
| MEDIUM DILUTION | 1/2 cc | 1 cc | 1 1/2 cc |
| MINIMUM DILUTION | 1/4 cc | 1 cc | 1 1/4 cc |

Tips For Success

- Apply to damp hair for easier application
- Apply at the shampoo-bowl using a bottle for quick applications
- Strand-check every 5 minutes

DEEPSHINE® GLOSS CORRECTIVE FILLER FORMULAS

| Final Desired Level Level 7 or 8 | Final Desired Level Level 7, 8 or 9 | Final Desired Level Level 8, 9 |
|---|---|--|
| Use: 10 cc 10C Very Light Copper Golden Blonde 10 cc 10V Very Light Natural Blonde 1 cc Deepshine® Zero Lb Balancing Lotion | Use: 10 cc 10C Very Light Copper Golden Blonde 10 cc 10V Very Light Natural Blonde 1 cc Deepshine® Zero Lb Balancing Lotion | Use: 10 cc 8C Medium Chocolate Brown 10 cc 8V Dark Natural Blonde 1 cc Deepshine® Zero Lb Balancing Lotion |

Directions For Color Fill

Apply filler formulas to dry hair. Time for 20 minutes. Rinse and towel-dry.
DO NOT SHAMPOO. Fill for every two levels until you reach your desired
level. For longevity, use a Natural or Gold Series with your final formula.

Deepshine® Gloss Favorite Formulas



10 cc 10M + 10 cc 10V



10 cc 10C + 10 cc 10V



10 cc 10C + 10 cc 8C



10 cc 8C + 10 cc 10M

Rusk Color Manual

Scott C. Dulebohn



Rusk Color Manual:

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